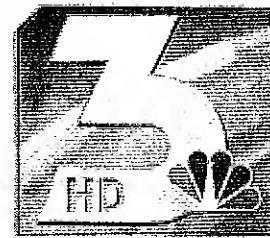


## ORDER



KSNV

Orders	Order / Rev:	101894	Primary AE:	Amy McCreary
	Alt Order #:	06815352	Sales Office:	BLPHI
	Product Desc:	OCEGUERA 4 CONGRESS	Sales Region:	National
	Estimate:	1188		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	05/21/12 / 05/25/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1010 Wisconsin Ave. NW Washington, DC 20007	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PLC02	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	58	\$19,235.00	\$16,349.75		October 2012	58	\$19,235.00	\$16,349.75	0.00
10/29/12	10/29/12	11	\$3,125.00	\$2,656.25		November 2012	11	\$3,125.00	\$2,656.25	0.00
					Totals		69	\$22,360.00	\$19,006.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$22,360.00
Market	100%	\$111,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$29,068.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$23,478.00
KTUD	1%	\$1,118.00
KVVU	22%	\$24,596.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$11,180.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	4	\$135.003	0.00	NM	4	\$540.00	

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 101894  
Alt Order #: 06815352  
Flight Dates: 10/23/12 - 10/29/12

Advertiser:	Ocegueda for Congress
Product Desc:	OCEGUERA 4 CONGRESS
Estimate:	1188

KSJV

Order / Rev: 101894 Advertiser: Oceguera for Congress  
 Alt Order #: 06815352 Product Desc: OCEGUERA 4 CONGRESS KSNV  
 Flight Dates: 10/23/12 - 10/29/12 Estimate: 1188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 at 4											
				News 3 at 4											
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF---		3			\$250.00		0.00				
E 14	KSNV	10/23/12	10/29/12	News 3 at 430pm	CM	430-5pm			MTWTF--	:30	3	\$250.003	0.00	NM	3 \$750.00
				News 3 at 4:30PM											
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		3			\$250.00		0.00				
E 15	KSNV	10/23/12	10/29/12	M-F Early News	CM	5-630p			MTWTF--	:30	6	\$375.003	0.00	NM	6 \$2,250.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		6			\$375.00		0.00				
E 16	KSNV	10/23/12	10/29/12	M-F Jeopardy	CM	630-7pm			MTWTF--	:30	5	\$350.003	0.00	NM	5 \$1,750.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		5			\$350.00		0.00				
E 17	KSNV	10/23/12	10/29/12	M-F Wheel	CM	7-730pm			MTWTF--	:30	4	\$225.004	0.00	NM	4 \$900.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		4			\$225.00		0.00				
E 18	KSNV	10/27/12	10/27/12	Wknd Jeopardy	CM	630-7pm			-----S-	:30	1	\$150.003	0.00	NM	1 \$150.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S-		1			\$150.00		0.00				
E 19	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm			M-----	:30	1	\$850.003	0.00	NM	1 \$850.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1			\$850.00		0.00				
E 20	KSNV	10/24/12	10/24/12	Wed PR 9-10p	CM	9-10pm			--W----	:30	1	\$850.003	0.00	NM	1 \$850.00
				Wednesday Prime 9-10pm											
				ROCK CENTER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----		1			\$850.00		0.00				
E 21	KSNV	10/26/12	10/26/12	Fri PR 9-10p	CM	9-10pm			----F--	:30	1	\$750.003	0.00	NM	1 \$750.00
				Friday Prime 9-10pm											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----F--		1			\$750.00		0.00				
E 22	KSNV	10/23/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm			MTWTF--	:30	4	\$375.003	0.00	NM	4 \$1,500.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		4			\$375.00		0.00				
E 23	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S-	:30	1	\$350.003	0.00	NM	1 \$350.00
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S-		1			\$350.00		0.00				
E 24	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S	:30	1	\$350.003	0.00	NM	1 \$350.00
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		1			\$350.00		0.00				
E 25	KSNV	10/23/12	10/29/12		CM	1135p-1237a			MTWTF--	:30	3	\$185.003	0.00	NM	3 \$555.00

Order / Rev: 101894  
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 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Oceguera for Congress  
 Product Desc: OCEGUERA 4 CONGRESS  
 Estimate: 1188

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/23/12    10/29/12    MTWTF---    3    \$185.00    0.00															
E 26	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$450.003	0.00	NM		1    \$450.00	
Saturday Night Live															
SATURDAY NIGHT LIVE															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12    10/28/12    -----S-    1    \$450.00    0.00															
E 27	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.003	0.00	NM		1    \$4,000.00	
NFL Football															
SUN NT FB: N ORLEANS @ DEN															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12    10/28/12    -----S    1    \$4,000.00    0.00															
													Totals	69    \$22,360.00	